November 14, 2013

Peter Lee, Executive Director Covered California 560 J Street, Suite 290 Sacramento, CA 95814

Via email

To Mr. Lee:

Congratulations on the historic launch of Covered California. Your leadership has helped make affordable health care coverage a reality for thousands of Californians. We recognize that the launch of Covered California was a major undertaking, and understandably some unmet goals and responsibilities remain. We are writing to urge you to address one of those remaining obligations: the legal requirement to provide every applicant with the opportunity to register to vote.

We were very encouraged by your announcement on September 19th that voter registration would be integrated into the Covered California online application in time for the October 1st launch. However, after the launch we learned that Covered California was unable to comply with any of its voter registration responsibilities as required by state and federal law. We were disappointed when, at the October 24th Health Benefit Exchange Board meeting, you did not address the delay or provide an update on the status of voter registration implementation.

The goal of the National Voter Registration Act (NVRA) is to provide voter registration opportunities whenever citizens apply for public services. By failing to comply with this obligation under the NVRA, Covered California is missing an historic opportunity to offer thousands of Californians the chance to register to vote.

The signatories to this letter are committed to seeing Covered California succeed at simultaneously providing affordable health care coverage and the opportunity to register to vote. As we all know, maximizing voter registration and participation not only builds a healthy democracy but is also a contributing factor to overall personal health. We urge Covered California to meet its responsibility to provide voter registration before thousands more Californians miss this important opportunity.

We look forward to hearing an update on voter registration at your November 21st meeting, and urge you to seek input from stakeholders going forward to ensure successful compliance. Thank you once again for your important leadership and your prompt attention to this matter.

Sincerely,

Christina Livingston
Executive Director
Alliance of Californians for
Community Empowerment
(ACCE)

Andrea Guerrero Executive Director Alliance San Diego Doreena Wong Project Director, Health Access Project Asian Americans Advancing Justice - Los Angeles (AAAJ-LA) Anthony Thigpenn Chairman California Calls

Kathay Feng Executive Director

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Teresa Favuzzi
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California Forward (CA FWD)

Ron Coleman Government Affairs Manager California Immigrant Policy Center (CIPC)

Marisol Franco
Director of Policy and Advocacy
California Latinas for
Reproductive Justice (CLRJ)

Cary Sanders
Director of Policy Analysis and the
Having Our Say Coalition
California Pan-Ethnic Health
Network (CPEHN)

Emily Rusch
Executive Director
CALPIRG

Carmela Castellano-Garcia President and CEO California Primary Care Association (CPCA)

Serena Clayton, Ph.D. Executive Director

Marcos Vargas

California School Health Centers Association

Kim Alexander President and Founder California Voter Foundation

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Joseph Villela
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Esperanza Tervalon-Daumont Executive Director Oakland Rising

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Planned Parenthood of the Pacific Southwest

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PICO California

Heather Smith President Rock the Vote

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Gloria Walton Executive Director

Strategic Concepts in Organizing Policy and Education (SCOPE)

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Neal Sweeney, Ph. D. President UAW Local 5810

Maria Teresa Kumar President and CEO **Voto Latino**

Derecka Mehrens Executive Director

Working Partnerships USA

Linda Leu California Research and Policy Director Young Invincibles

cc:

The Honorable Jerry Brown, California Governor
The Honorable Debra Bowen, California Secretary of State
Chairwoman Diana S. Dooley
Board Member Kimberly Belshé
Board Member Paul Fearer
Board Member Susan Kennedy
Board Member Dr. Robert Ross