

My League Online Product FAQ

My League Online (MyLO)
Frequently Asked Questions, April 2020



What does “content sharing” mean?

Content sharing in MyLO enables Leagues to subscribe to content from other Leagues, allowing automatic posting of that content on their website. Events can be co-hosted so that they display on the calendar of each host, and updates are automatically seen across all sites.

What are RSS feeds?

RSS stands for “really simple syndication” and is used to provide content in a format that is easily imported into other sources. MyLO subscribers will be able to provide RSS feeds of their content to any source that would like to ingest that information (such as a local library website looking to share League events on their calendar).

What is the shared image library (Media Library)?

Images uploaded into the MyLO system are tagged with keywords and standard topics, and then are available for searching and re-use. The LWVC will be adding numerous historical images and social media badges that can be accessed and used freely on League sites. This will also work with PDFs and linked YouTube videos. League webmasters will be able to view just their files or see all files available and search/sort through them to find what they might be looking for. They will also be able to add new images with the proper permissions.

What does “responsive” or “mobile friendly” mean?

A responsive site is one that reformats to look like it was optimized for whatever device is being used to view it. This means that a site will look different on a mobile phone vs. a desktop computer and will fill the space appropriately with easily legible text. This is important because more users are coming to sites using mobile devices than ever before, and the numbers are increasing and over 50% most often.

What is a visual editor or “WYSIWYG”?

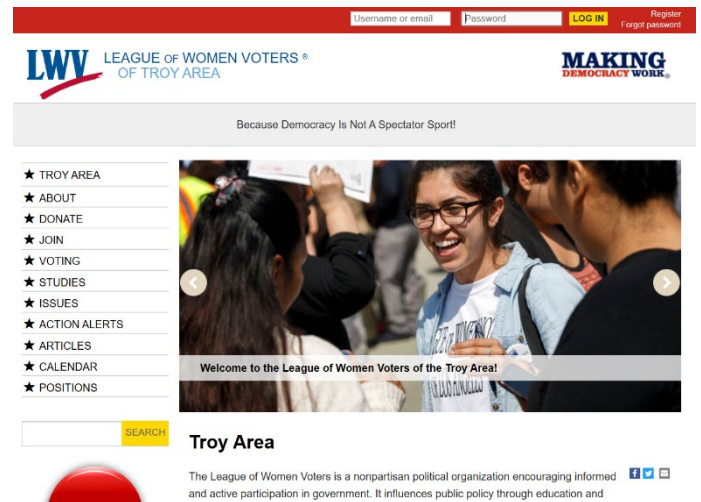
This is an editing tool (**What You See Is What You Get**) that enables you to use buttons, rather than HTML code, to add bold, italics, list formatting, and other styling to your text. The visual editor also allows you to insert images and PDFs from the media library, to easily link to other content, and to use branding-approved special styles.



Ready for a new website? We're here to help!
Check out My League Online

lwvc.org/mylo

LWV LEAGUE OF WOMEN VOTERS
OF CALIFORNIA



What is content moderation?

Content moderation allows you to have multiple people writing, editing, or contributing content on your League site, but provides a level of oversight by using draft mode before any additions or changes are publicly visible.

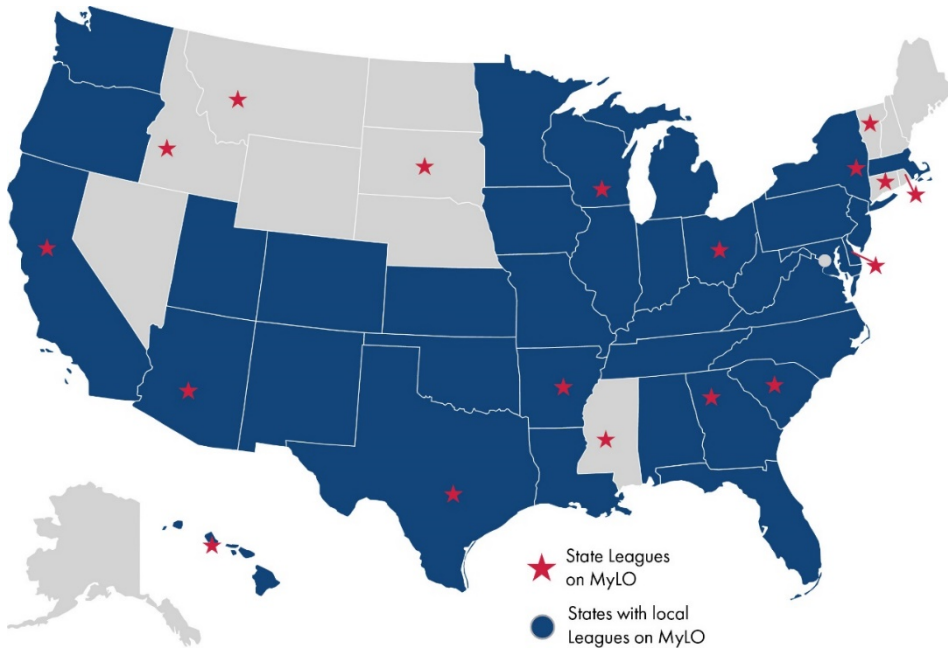
What support will be available for MyLO subscribers?

The LWVC has comprehensive support options for MyLO. We also host a video library demonstrating how the functionality works, along with an extensive written documentation resource. We are available to help via phone during standard business hours, host a peer listserv to trade good ideas as well as monthly live webinars to get help.

How can I find out more or look at sample websites?

Visit my.lwv.org to see our many attractive sites (3 designs available) and visit our help page to view an info webinar/tour of the back end of the MyLO system: lwvc.org/mylo

The screenshot shows the top navigation bar with a search field, login/register options, and the LWV logo. Below the navigation is a menu with categories like 'VOTING & THE CORONA VIRUS', 'VOTING & ELECTIONS', 'GET OUT THE VOTE', 'TEXAS CENSUS', 'REDISTRICTING/CENSUS', 'CONVENTION', 'ADVOCACY & ISSUES', 'FOR EDUCATORS', '100 YEARS OF WOMEN VOTING', 'EVENTS', and 'LEAGUE IN THE NEWS'. A featured banner for the 'TEXAS PRIMARY RUNOFF' on July 14, 2020, includes the text 'Be a Texas Voter!' and four circular images of women. Below the banner is a 'Texas' link.



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Adaptable platform.
Professional design.
Great customer service.
-ERIN GRUNZE, LWV WISCONSIN

My League Online Testimonials “
Easy to use tool.
Great support!
-CYNTHIA RAINEY
LWV CONCORD-CARLISLE, MA
LWVC.ORG/MYLO

My League Online Testimonials “
Our MyLO site presents our League as contemporary and professional and enables us to easily update content so that we can always be current.
-GERI PAWELSKI
LWV THE SOUTH BEND AREA, IN